



* G.S.B.T. *

GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

Approved by A.I.C.T.E. New Delhi & Affiliated to Anna University, Chennai

NAAC Accredited Institution | An ISO 9001:2015 Certified Institution

Recognized by UGC u/s 2(f) & 12(B) of the UGC Act

80 Feet Road, Edapalayam, Redhills, Chennai - 600 052.

3.4.1 Extension activities neighborhood community in terms of impact and sensitizing to social issues and holistic development during the last five years

The College has made its noteworthy contribution to the society and environment by participating to promote College-Neighborhood-Community network. Major emphasis is given on student engagement, service orientation and holistic development of students contributing towards the welfare of the organization. NSS unit and a team of committed faculty members engage students in the community development programmes. Rural India has been facing uncleanliness, unhygienic, malnourished conditions and the most important problem is open defecation. Lack of awareness is noted among the villagers about such problems like health, cleanliness and diseases. Our NSS unit works for solving such social problems. Open defecation problem may cause several communicable diseases among rural localities and pollute the area. To solve this problem NSS unit and College has adopted Alamathi and Nallur village and cleaned the village. Due to such activities students also get awareness about sanitization. For abatement of with deforestation and pollution problem NSS unit focused on tree plantation among villagers. Our NSS volunteers organized and actively participated in the rally on Abolition of Liquor Consumption also conducted expert talks on Abolition of Liquor Consumption for the villagers and publics. Also our NSS unit interested to help our neighbor community by conducting Road Safety Awareness Camp with collaboration of Chennai traffic police and inviting them to give talks about the same. Annually, NSS unit organized health checkup, blood donation camp and hemoglobin camp checkup camps in collaboration with government and non-government organizations. Also, physicians are invited to orate on health issues, nutrition issues, issues that are specified for girls and women. These activities among students make positive impact on health awareness and personal hygiene. Working together with other individuals, students learn to negotiate, communicate, manage, conflict and lead others. Such programmes sensitize the student volunteers towards the social issues and take challenges of the lesser privileged sections of the society. Involvement in these extension and outreach activities, the students develop critical thinking skills and time management. Working outside the college campus and with diversified social groups of people allows students to gain self-confidence, autonomy, and appreciation for others. These activities help them to become good leaders and well mannered citizens.

Open defecation free



BLOOD DONATION CAMP



Rally on Abolition of Liquor Consumption



Road Safety Awareness Camp



Medical Health Check-up



Health Awareness

